





100% ITALIAN PRODUCTION









The story of Rock Helmets begins in the 1980s with Fabrizio Simoni, who started the production of *handcrafting fibreglass* shells and semi-finished products.

It is a story of work and sacrifice, of a continuous search for quality and excellence, the story of an Italian company whose mission has always been "create to protect". This passion drove the **Simoni family** to produce and market helmets, transforming an idea into a structured, solid, ever-growing company.

Rock Helmets have always been characterised by high quality and love for craftsmanship. In the 1990s, they began the production and sale of the first hang-gliding and ski **helmets made from composite fibre.** The increasing use of plastic materials in the helmets industry soon led to the development of the first **ABS** and polycarbonate ski helmets.

In the early 2000s, **mountaineering helmets** were introduced and shortly afterwards professional safety helmet line was launched. A genuine revolution destinated to be a great success!

The evolution of materials and design is the story of Rock Helmets in a continuous search for excellence.

The company today



Evolution towards Made in Italy excellence

The company's mission "create to protect" was welcomed and relaunched by the second generation: David Simoni and his wife Angela are now at the head of Simoni Srl, which, while retaining its family character, is organised to deal with the multiple opportunities on the world market and the difficulties involved in the development of increasingly sophisticated and complex products.







Made in Italy is the key part of Rock Helmets:

Over the years, investments in design and technologies, search for the best Italian materials have enabled Simoni srl to create unique-styled and high-performing helmets.

The company has developed its own professional evolution with a unique goal: excellence.

Today Rock Helmets is focused on **developing new technologies** and entering new foreign markets.

Each model is conceived and created with the utmost technological innovation and every item is designed and manufactured in Grosseto, in the heart of the Tuscan Maremma, the town where the Simoni family was born and lives.



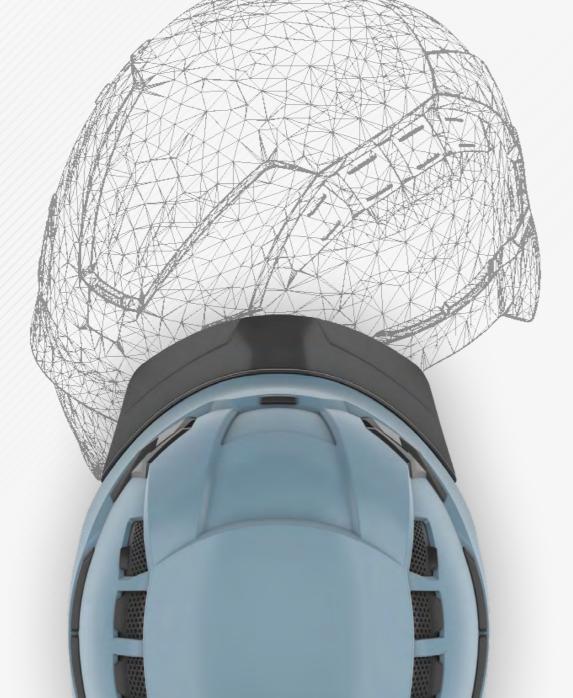
Over the years, new lines of sports helmets for **mountaineering** have been added to the alpine skiing and hang gliding helmet production lines, as well as an innovative line of helmets for **industrial use and work at height,** together with the development of helmets for water sports, such as kite surfing, and helmets for specific uses, such as rescue and civil protection.

New projects will lead the **Rock Helmets** brand to compete in new areas, in constant pursue of the goal of excellence in design, materials and safety standards.



Our production process

The development of a product is the result of a very long and complex process involving all the professionals of the Rock Helmets production team. These delicate phases are key moments for the company, so that every item placed on the market can be described as unique, safe and guaranteed. Thanks to constant work, precision and innovation Rock Helmets are now considered at the highest levels in every standard.



To outline the process that leads to the marketing of a product, the first step is certainly **the idea** and the creative moment that allows those who love this work to turn a vision into reality. The second step is to translate the idea into a 2D design, and then into a 3D design. In this delicate phase, every line, curve and corner is checked and analysed in detail until perfection is achieved. The third step is **rapid prototyping**, which allows an overall evaluation of a real version of the helmet. Now we can determine the equipment needed to make the product: materials and tools of the highest quality on which a feasibility study is performed to maximise the expected final results in terms of costs and quality. Only at this point do we move on to **final production** of the various components. The product is industrialised for large-scale production and, after passing the necessary certification tests in accordance with the reference standard, it is ready to enter the market.





The Art of Made in Italy in Helmet Safety

The long and delicate production process is completed and carried out entirely in-house, through the collaboration of professionals specialised in the various stages of manufacture. Rock Helmets are a 100% Italian product in every aspect. All the materials and components are produced in Italy, for this reason we state with certainty that our work is truly "Made in Italy" and ensure the quality and long lasting performance of each helmet over time.



The new multi - activity helmet

We are proud to introduce the new UNIKO helmet for 2024, a helmet designed for multiple use (construction, work at height, rescue and much more). It offers unique comfort and has multiple accessories for use in various activities.







Sport We deliver innovation not only in mountaineering and industrial models but also in models for skiing, snowboarding, hang gliders, mountain biking, and horseback riding, for professionals and amateurs. 14 Rock

Professional

Our work is based on passion, commitment and continuous improvement and product development. We are always looking for total safety and the full satisfaction of those who rely on our expertise.



Our products

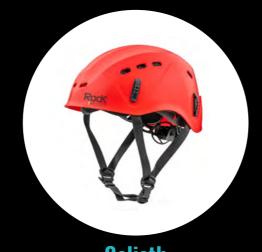
For more details on the products, visit www.rockhelmets.com and request the 2023/2024 workbook



Mountaineering, caving, canyoning, adventure parks, via ferrata, rope courses, rescue.



Mountaineering, sport climbing, via ferrata, climbing centers, rope courses, rescue, work at height.



Goliath Mountaineering.



Goliath Junior Mountaineering – Kids size.



Mountaineering, caving, canyoning, adventure parks, rope courses, rescue.



Skyline plus Mountaineering, sport climbing, ski mountaineering.



Mountaineering, via ferrata, adventure parks, rope courses, climbing centers – Kids size.



Rafting, kayak, kite surf, rescue and others water sports.



Morpheus Plus Mountaineering, sport climbing, ski mountaineering.



Our products

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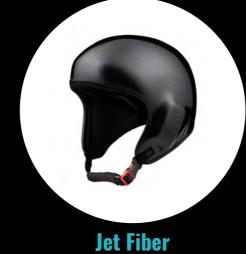
Speedmaster Athletic competitions, especially downhill, super G, giant slalom.



Alpine skiing, snowboard and freeride.



Alpine skiing, snowboard and freeride.



Parachuting, skydiving.



Our products

Professional

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Uniko Construction, work at height, rescue and much more



Work at height, industrial, rescue.



Dynamo 397 Industrial, rescue, forestry,



Dynamo 397 Plus Industrial, rescue.



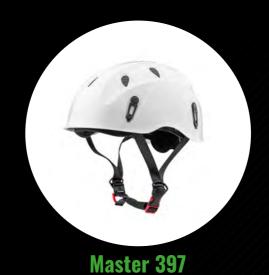
Dynamo Hybrid Work at height, industrial, rescue, forestry.



Work at height, industrial, rescue.



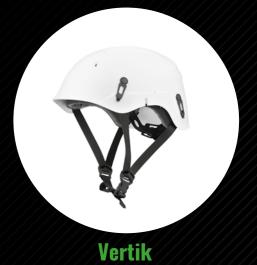
Dynamo Mountaineering, rock climbing, rescue, work at height, forestry.



Work at height, industrial, rescue.



Dynamo Plus Mountaineering, rock climbing, rescue, work at height, forestry.



Industrial, rescue.

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Our accessories Professional

Metal mesh Visor + Ear protectors

Examples of the combination helmet/accessories

For more details on the products, visit www.rockhelmets.com and request the 2023/2024 workbook





Red reflective stickers



Long visor - toned grey + Ear protectors



Short visor - clear + Ear protectors



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